



CALL OUT: Great Northern Contemporary Craft Fair

Deadline for applications: Midnight, Sunday 4th August, 2019

We are delighted to announce a new opportunity for Upland Members this year.

Every year we aim to present a selection of exhibition opportunities for our membership which range in discipline, theme, location, purpose etc. So far this year we had the SF Pop-UP at the Oven in Dumfries in April which was for members taking part in Spring Fling and it aimed to showcase work but more importantly raise local awareness of the artists and makers taking part.

This new opportunity offers members, the chance to take part in a national craft fair held in Manchester during October this year. The Great Northern Contemporary Craft Fair (GNCCF) has well established audiences and media coverage in the Manchester area and North West of England. It is renowned in the craft industry as a high-quality event and is a great opportunity for Upland members to showcase their work, tap into new markets and maybe sell something.

Organised by Great Northern Events, the GNCCF is a selected selling event in the North of England celebrating the very best of contemporary craft. There are around 3 different fairs throughout the year at different locations such as Manchester, Sheffield and Newcastle. The Fair's mission is "To showcase the finest contemporary craft and to support established and emerging makers."

Find out more about the event here:

<http://www.greatnorthernevents.co.uk/homepage-gnccf.aspx>

<http://www.greatnorthernevents.co.uk/homepage-gnccf/gnccf-video.aspx>

Fair Information

The Great Northern Contemporary Craft Fair
Upper Campfield Market
Manchester
M3 4FN

Preview: Thursday 10th October 6-9pm

Dates: 11 – 13 October (open daily to public)

What we are looking for

The GNCCF is a craft fair so we are inviting Upland members working in this area to submit work for exhibition. Work submitted should be complete and should not be more than 2 years old. We are looking to take the work of up to 8 makers to the craft fair. This final number will depend on the type and size of work submitted. The number of works we can exhibit per maker will also depend on the type and size of work submitted, however, we would like 4 works per maker to be submitted for consideration. We are open to taking a wide range of craft, with a range of 2D and 3D for our stand. We are looking to have a good mix of wall based and plinth/stand/display items.

In the interest of avoiding confusion, here is information on works the Fair accepts:

"We welcome applications from designers, makers and artists working in ceramics, jewellery, glass, basket-making, silver and metal smithing, book-making, paper, stationary, wood, plastics, mixed media,

furniture, fashion textiles and accessories, fashion design, shoe design, millinery, interior textiles and home-wares, product design and print making.

We do not accept painting, drawing, graphic design, photography or greeting card makers, nor do we accept hand-made candles or soaps and toiletries.”

Please note, in addition to the above, Upland will only accept original prints not giclee prints.

Invigilation

As part of taking part, we require up to 6 participating makers to man the stand during the fair. Upland staff will be on hand to put up the works and for the preview evening, then, participating makers will man the stand on the 11th, 12th and 13th October. Members can either take down the works at the end or Upland staff will do this. There is no additional fee for invigilation, but Upland will cover the costs of all accommodation and travel expenses as well as all costs associated with the stand and its presentation. The aim is for visitors to the fair to hear directly from the makers about their work and it also makes the event viable for Upland to attend. All accommodation and expenses will be pre-agreed before attending the fair. All makers submitting their work for the fair must be prepared to invigilate during the fair, but not all will be needed. Upland staff will chat with the selected makers to see which participants will be the best suited as we understand that it may be easier for some to attend more than others.

Selection Criteria

Given that this is something new for Upland and the reputation of the event, we anticipate a high number of applications. Therefore, we need some selection criteria. Our aim is to showcase a selection of high-quality craft and the range spanning across our membership.

Selection for the fair will be based upon the following criteria:

- The quality of your work, level of concept and design
- Type of work (e.g. we don't want to showcase all printmaking/glass/jewellery, we would like a range)
- How suitable your work is for the fair and the stand
- Presentation of your work (quality of images, information provided)

Since we anticipate a high volume of applications, we are also enlisting the help of an external panellist to support the Upland staff with this decision. The panel will be as follows:

- Amy Marletta (Projects Director, Upland)
- Joanna Macaulay (Events & Exhibitions Manager, Upland)
- Maggie Broadley (Development Officer, DG Unlimited and previously Craft Town Scotland)

How to apply

To apply please send a cover email and the following as attachments:

- Relevant CV (max.1 side A4 only – word or PDF only)
- Artist Statement (max.1 side A4 only – word or PDF only)
- Application: Tell us about why you want to take part in the GNCCF, your proposed works and note which dates you can invigilate at the stand (word or PDF only)
- 4 images of relevant work (attachments, not in document – jpegs only)
 - Images must be of a high resolution (1600 pixels/300dpi), of the work only, against a white background, not include frame/glare from glass, be bright and well-lit

We will be unable to accept applications that send CV/statement/application in other formats. Please note, we can only accept Word or PDF. CV's saved as Jpegs, Pages, Works etc are not accepted.

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If you have any queries regarding this opportunity, please contact joanna@weareupland.com

Upland Membership:

This exhibition opportunity is for Upland Professional Members only. If you would like to become a member, please visit: <http://www.weareupland.com/members/become-an-uplander/>

Data Protection

Please note: any information submitted with regards to this application will be held by Upland securely. We will not pass on your information to unrelated parties. We will use the information provided to contact you, the information on your work (should you be selected) will be shared with the organisers of the GNCCF and used in our promotion of the event. By submitting the information required for this application you consent to these terms.

Contact

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