



## **CALL OUT: Upland Pop-UP at &Gallery, Edinburgh**

**Deadline for applications: Midnight, Sunday 15<sup>th</sup> September 2019**

We are delighted to announce a new opportunity for Upland Members this year.

Every year we aim to present a selection of exhibition opportunities for our membership which range in discipline, theme, location, purpose etc. So far this year we had the SF Pop-UP at the Oven in Dumfries in April which was for members taking part in Spring Fling and it aimed to showcase work but more importantly raise local awareness of the artists and makers taking part. In October we are also taking Upland members to the Great Northern Contemporary Craft Fair in Manchester which we are really excited about.

Now we are offering another new opportunity, this time a short pop-up exhibition opportunity in the heart of Edinburgh. The exhibition will be held at the &Gallery on Dundas Street, Edinburgh from 30<sup>th</sup> November until 3<sup>rd</sup> December 2019. Upland is hiring the gallery for a pop-up show which takes in the last weekend of November. This is a prime selling opportunity ahead of Christmas and will take place during the notorious “Black Friday Weekend”. Here we will promote our membership, tell people about the wealth of creative talent in Dumfries & Galloway and encourage people to shop at independent creative businesses.

As this is a venue hire, Upland will have full curatorial and organisational control over the exhibition. This is due to the fact that the &Gallery is moving to a new premise. To find out more about the gallery, visit their website here: <http://www.andgallery.co.uk/>

### **Exhibition Information**

&Gallery  
17 Dundas Street  
Edinburgh  
EH3 6QG

Dates: 30 November – 3 December 2019

### **What we are looking for**

We are looking for work from **up to 15 artists and makers** to exhibit and sell at the pop-up in Edinburgh. Although this will be an exhibition, customers will have the option to buy and take away craft items at purchase and some original prints will be displayed in print browsers. We hope to strike a balance between exhibition space and gallery shop, making works accessible to a wider audience as many will be buying as gifts at this time of year.

The space is split across two rooms with 45 m<sup>2</sup> (485 sq. ft) floor space and 39 m (420 ft) single hanging space. The number of works we can exhibit per maker will depend on the type and size of work submitted, however, we would like 4 works per maker to be submitted for consideration. We are open to taking a wide range of visual art and craft, with a good mix of wall based and plinth/stand/display items, as well as works in a range of prices.

Work should meet the following criteria:

- Represent a good geographical spread of our membership (artists and makers) across the region
- Present a good range of media and disciplines
- Present a wide range of price ranges
- Be suitable for exhibition in a pop-up setting, the space and be sellable
- Work submitted should be complete and should not be more than 2 years old

Please note, in addition to the above, Upland will only accept original prints not giclee prints.

Selection will be made by Amy Marletta (Projects Director, Upland) and Joanna Macaulay (Events & Exhibitions Manager, Upland).

### Invigilation

As part of taking part, we require participating artists and makers to invigilate at the exhibition for 2 out of the 4 days. The dates we need covered by participating members will be Saturday 30<sup>th</sup> November and Sunday 1<sup>st</sup> December.

Upland staff will set-up, take down and man the exhibition for the other 2 days. There is no fee for invigilation, but Upland will cover the costs of travel expenses. The aim is for visitors to the pop-up to hear directly from the artists and makers about their work and it also makes the event viable for Upland to attend. All travel expenses will be pre-agreed before attending the fair. All members submitting their work for the pop-up must be prepared to invigilate during the 2 days, but not all will be needed. Upland staff will chat with the selected members to see which participants will be the best suited as we understand that it may be easier for some to attend more than others.

### How to apply

To apply please send a cover email and the following as attachments:

- Relevant CV (max.1 side A4 only – word or PDF only)
- Artist Statement (max.1 side A4 only – word or PDF only)
- Application: Tell us about your proposed works and note which dates you can invigilate at the pop-up (word or PDF only)
- 4 images of relevant work (attachments, not in document – jpegs only)
  - Images must be of a high resolution (1600 pixels/300dpi), of the work only, against a white background, not include frame/glare from glass, be bright and well-lit

We will be unable to accept applications that send CV/statement/application in other formats. Please note, we can only accept Word or PDF. CV's saved as Jpegs, Pages, Works etc are not accepted.

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If you have any queries regarding this opportunity, please contact [joanna@weareupland.com](mailto:joanna@weareupland.com)

### **Upland Membership:**

This exhibition opportunity is for Upland Professional Members only. If you would like to become a member, please visit: <http://www.weareupland.com/members/become-an-uplander/>

### **Data Protection**

Please note: any information submitted with regards to this application will be held by Upland securely. We will not pass on your information to unrelated parties. We will use the information provided to contact you, the information on your work (should you be selected) and used in our promotion of the event. By submitting the information required for this application you consent to these terms.

## **Contact**

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