





**CALL OUT: Upland Exhibition @ The Biscuit Factory, Newcastle** 

Deadline for applications: 5pm, Wednesday 24th November, 2021

This exhibition is for Upland Members that have taken part in Upland's flagship event, Spring Fling Open Studios. In 2022, Upland will be launching the 20<sup>th</sup> event of Spring Fling, so this exhibition aims to celebrate the diversity of the artists and makers who have taken part over the years and to encourage visitors to the exhibition to visit the 2022 event. You don't have to be taking part in Spring Fling 2022 to take part in this exhibition but should have taken part at some point over the years.

### **EXHIBITION INFORMATION**

#### The Spring Fling

An exhibition of work celebrating 20 years of Spring Fling by Upland Members from South West Scotland.

Dates: 14<sup>th</sup> May – 24<sup>th</sup> July 2022

Preview: TBC

The Biscuit Factory, 16 Stoddart Street, Newcastle Upon Tyne, NE2 1AN

# **Information on The Biscuit Factory**

The Biscuit Factory is an independent art gallery, founded in 2002 and located in the cultural quarter of Newcastle, Ouseburn. A former Victorian biscuit manufacturing warehouse, The Biscuit Factory underwent a sympathetic refurbishment, ensuring that many of the original and characterful facets of the building such as the beams and brickwork were maintained. Adding in an upper floor, accessible by a bespoke staircase, provided a treble height atrium that allows natural daylight to flood through the centre of the gallery and provides what is now our headline artist's exhibition space. A number of artist studios were also developed on the lower 2 floors of the building housing 25 creative work spaces.

The ethos of the gallery has always been to provide a platform for local and national artists, to support emergent makers, to showcase established artists and to add to the cultural landscape of the region. The huge scale of the gallery means that we are able to display the work of over 250 artists at any time, with a team of Curators hand selecting work across a vast range of mediums. We exhibit and sell original paintings, handmade prints, glass, ceramics, textiles, photography, sculpture, furniture, design led homewares and jewellery. Receiving over 50,000 visitors a year our focus is on making art accessible and creating a genuine marketplace for artists and makers.

They represent the work of emerging and mid-career artists and feature collaborative exhibitions with national agencies, arts organisations and initiatives such as International Print Biennale, Craft Scotland and National Glass Centre.

The business has also developed over the years in many exciting ways. They have launched their own charity The Biscuit Factory Foundation; which aims to nurture and develop the careers of emerging artists and they've opened a further two artist studio sites. The business also boasts a number of hireable spaces, including our purpose-built function suite The Biscuit Room and design-led space Artisan, and the gallery also features an independent in-house cafe, The Factory Kitchen, with its own rooftop terrace.

https://www.thebiscuitfactory.com/

## What we are looking for

We are looking for a range of work in various disciplines that will reflect the breadth of practice of the Upland membership and showcase the diversity of Spring Fling Open Studios. Work will be selected for the exhibition by both Upland and The Biscuit Factory and will be based on the criteria below:

- Work MUST be for sale
- Work should be no more than 3 years old (no later than 2019)
- Work should be in a range of prices across the exhibition to appeal to a range of budgets
- Work should be no more than £3,000 (Please include commission in your pricing. Standard commission rates will apply).
- Work possible for inclusion; ceramic, glass, sculpture, painting, original handmade prints, photographs, textile art. (The Biscuit Factory cannot accept video or installation works)

Selection for the show will be based upon the following:

- How relevant submitted work is to the criteria outlined above
- How the exhibition works as a whole (insuring a good mix of mediums, sizes and subject matter)

### **How to apply**

To take part in this exhibition, please submit your application no later than **5pm**, **Wednesday 24**<sup>th</sup> **November 2021.** Applications should be sent to <a href="https://example.com">hello@weareupland.com</a> with the subject title <a href="https://example.com">Upland</a> <a href="https://example.com">Biscuit Factory Exhibition</a>.

Applications should include:

- Four images of your proposed works for the exhibition including dimensions, medium, title, price and dates of work. (jpeg format only)
- Application with:
  - Why you want to take part
  - o What year(s) you have taken part in Spring Fling Open Studios
  - Information on the proposed works for the exhibition. Please tell us if you will be producing new work and if so give us information on these works. Images supplied should be examples of similar works. (Word or PDF format ONLY)

Final images and inventory of works will be required no later than Monday 11<sup>th</sup> April 2022. Please bear this in mind if creating new works for this exhibition.

Please note, if you have applied for Spring Fling 2022 and have expressed your interest in taking part in this exhibition in your application, Upland staff will be in contact with you about this if your application has been successful. Those selected for Spring Fling will still have to submit the above information by the deadline above. If you are not successful in being selected for Spring Fling, you can still apply for this opportunity — the two aren't mutually exclusive.

## **Timeline and Important Dates**

Deadline to apply: 5pm, Wednesday 24th November 2021

Inventory and final images of works: 5pm on Monday 11th April 2022

Drop off work to Upland: Tuesday 3rd May 2022 between 9.30am and 12 noon

Exhibition open: 14<sup>th</sup> May – 24<sup>th</sup> July 2022

If you have any queries regarding this opportunity, please contact joanna@weareupland.com

# **Upland Membership:**

This exhibition opportunity is for Upland Professional Members that have taken part in Spring Fling Open Studios only. If you would like to become a member, please visit: <a href="http://www.weareupland.com/members/become-an-uplander/">http://www.weareupland.com/members/become-an-uplander/</a>

#### **Data Protection**

Please note: any information submitted with regards to this application will be held by Upland securely. We will not pass on your information to unrelated parties. We will use the information provided to contact you, the information on your work (should you be selected) and used in our promotion of the event. By submitting the information required for this application you consent to these terms.

#### **Contact**

Joanna Jones, Assistant Director, Upland CIC / T: 07787 299487 / E: <a href="mailto:joanna@weareupland.com">joanna@weareupland.com</a> / <a href="mailto:www.weareupland.com">www.weareupland.com</a>