



CALL OUT: Art & Craft Fair

Deadline for applications: Midnight, Sunday 3rd October 2021

We are delighted to announce a new FREE opportunity for Upland Members this year.

Every year we aim to present a selection of exhibition opportunities for our membership which range in discipline, theme, location, purpose etc. This year, we have concentrated on professional development opportunities to support our members throughout the COVID-19 pandemic, however, we are keen to continue providing income generation opportunities too and hope this new event will be of interest.

This new opportunity offers members, the chance to showcase and sell work at Easterbrook Hall in Dumfries, one of the regions biggest event venues which regularly hosts fairs and major events. Held at the end of November, the fair hopes to tap into the festive buying period and give artists and makers the chance to sell work for Christmas gifts. We hope to encourage D&G residents and visitors to shop local and support independent creative businesses.

The event is being presented in partnership with Dumfries and Galloway Council. Instead of paying to take part, participating artists and makers will be responsible for the display and setup of their own stands. The idea of the event is that Upland and Dumfries & Galloway Council will present the event, venue, promotion, advertising, staffing and coordination and the participating stand holders will be responsible for their stands, this includes setup and install of stands, any materials and equipment needed, sale of work and insurance of work. This partnership allows us to keep participation in the event free.

You can find more information detailed below.

Fair Information

Event Name – To be confirmed

Location – Main Hall, Easterbrook Hall, The Crichton, Bankend Road, Dumfries, DG1 4TA

Dates – Saturday 20th and Sunday 21st November 2021

Opening hours: Saturday 20th November 1pm – 6pm and Sunday 21st November 10am till 5pm (exact opening hours to be confirmed)

What we are looking for

With social distancing in place, we can present up to 50 stands in the main hall at Easterbrook. Each stand can accommodate a 6 ft trestle table and removing a table from the plan gives 1.5 meters distance for each stand. Each participant will get this standard sized stand and they will be responsible for dressing their stand with the display equipment they need, however, a trestle table is available if required. Depending on the number of participants interested, we may be in a position to offer a bigger stand size.

We are looking for:

- Work submitted in this application (and on sale at the fair) should be complete and should not be more than 2 years old

- We are hoping to showcase a wide range of visual art and craft from a mix of disciplines and representing the region as a whole
- Work should be highly sellable
- Participants should be confident and/or experienced in showcasing and selling their work in a fair environment

Responsibilities

Participants will be responsible for the following:

- Preparing work for the fair, including pricing, packaging materials, sales equipment
- Stand display – how work is displayed and appropriate materials/equipment e.g. any display stands, boards, tables, stand signage, plinths, lighting, wall display materials etc.
- Making sure their work is insured for the event
- Responsible for manning their own stands for the duration of the fair

Upland will be responsible for the following:

- Providing staff for the organisation of the event
- Providing staff for the duration of the event
- Providing the venue for the event
- Press, advertising, digital promotions for the event
- Any print, external signage etc for the event

Selection Criteria

We are hoping for a good response to this opportunity and given the limited number of stands and the number of Upland members, we have some selection criteria to make the decision-making process fair for all.

Selection for the fair will be based upon the following criteria:

- Type of work (e.g. we don't want to showcase all printmaking/glass/jewellery, we would like a range)
- Your experience in exhibiting and setting up your work at a fair
- Presentation of your work (quality of images, information provided)

The panel will be as follows:

- Amy Marletta (Creative Director, Upland)
- Joanna Jones (Assistant Director, Upland)
- Gráinne Rice (Upland Board Director & National Galleries of Scotland)

How to apply

To apply please send an email with the following as attachments:

- Application (word or PDF only):
 - Tell us about what kind of work you plan to sell at the fair
 - Tell us about your experience in selling work at a fair
 - Tell us about your stand setup, do you have your own kit? Do you need a trestle table?
- 4 images of the kind of work you would sell (attachments, not in document – jpegs only)
 - Images must be of a high resolution (1600 pixels max), of the work only, against a white background, not include frame/glare from glass, be bright and well-lit

Please note, we can only accept Word or PDF. Documents saved as Jpegs, Pages, Works etc are not accepted.

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If you have any queries regarding this opportunity, please contact joanna@weareupland.com

Staffing for the Event:

Upland will be looking for 2-4 people to assist in manning the event. This will be a paid opportunity and ideally this would be for Upland members not presenting a stand.

There will be two people manning the fair each day covering the reception desk and liaising with stand holders, the public and the venue. Information on this will be put out in due course.

If you are interested in this opportunity or know anyone who is, please contact Joanna Jones –

joanna@weareupland.com

Upland Membership:

This exhibition opportunity is for Upland Professional Members only. If you would like to become a member, please visit: <http://www.weareupland.com/members/become-an-uplander/>

Data Protection

Please note: any information submitted with regards to this application will be held by Upland securely. We will not pass on your information to unrelated parties. By submitting the information required for this application you consent to these terms.

Contact

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www.weareupland.com