



27-29 May 2023

SPRINGFLING 

Scotland's Premier Art and Craft Open Studios Event

Spring Fling 2023

Application Guidelines

This document serves to support you in your completion of the Spring Fling 2023 application form.

Application Deadline:

**Sunday 23rd October (by
Midnight)**

Application Guidelines 2023

This document serves to support you in your completion of the Spring Fling 2023 application form.

Please visit <http://www.weareupland.com/apply/signin/> to apply.

You will be asked to register and will be able to save and come back to your application. If you applied for Spring Fling last year, you will be aware of this system – please login rather than register.

Once you have an account you can login in when and as often as you want until your application is complete. The deadline for applications is no later than **Midnight (11.59pm) on Sunday 23rd October 2022.**

Questions you will be asked:

Section 1: Contact Details

Correspondence Contact Details and which type of artist you are.

Tell us if you are applying as a Dumfries and Galloway artist, a Springback artist, a Neighbour (based in Cumbria, Scottish Borders, South Ayrshire, East Ayrshire, South Lanarkshire & Northern Ireland) or via the New Graduate Scheme.

For D&G Artists – those living and working in the region (including those applying via CREATE as this is only available to D&G based artists)

For Springback Artists – Please tell us your connection to D&G, Spring Fling or Upland.

For Neighbour Artists - please tell us what region you are from and if you require a venue or if you have one already. Please also tell us which region you live and work in. Neighbours will be placed in the area of D&G closest to their region, e.g., Cumbrian artists in the east and South Ayrshire artists in the west.

For New Graduates – please tell us what art school/college you attended, when you graduated and what you studied/specialised in. This scheme is open to artists, makers and designers from Scotland that have recently (in the last 2 years) graduated from art school or college and are embarking on a career in their chosen practice.

Section 2: Your Work & Your Studio

You will be asked the following:

- Which media/discipline your work fits into - If you need to, there is space to describe your work further
- Give the price range of your work. - If you can't price your work or it is not for sale then please insert 0 into the to, from boxes and provide information on why you can't price it.
- Tell us what years you have taken part before, or if this is your first year

- Tell us why you would like to take part this year.
- Tell us if you will be exhibiting in your own studio or not.
 - If yes, would you be willing to share with someone who needs a space?
 - If you are not in your own studio, please tell us why (choose from the reasons given). Tell us if you need help in finding a studio. If you have a space in mind, tell us here
- Please tell us about what visitors can expect when visiting your studio. This can be a description of what your studio is like, what they will be able to see or buy, for example, sketchbooks, works-in-progress, collaborations, equipment or tools of the trade, recent press coverage, competitions, pre-event social media campaigns, etc. Do remember that visiting a working studio is enough, you do not have to put on any special activities.

The selection panel may take the proposed visitor experience into consideration during the selection process.

If you are applying for the CREATE bursary, please tell us what visitors can expect when they visit your location.

Section 3: Bursary & Fee

Tell us what fee category you fall into. The options will be:

- Am an established artist or maker and I am able to pay the full participation fee (£270).
- Would like to take part in Spring Fling 2022 but will need financial relief in the form of the Step-Up Bursary (£170 participation fee).
- Am applying through the New Graduate scheme and understand that if selected I will be awarded a Step-Up Bursary.
- I would like to apply for Upland's CREATE scheme for artists creating experimental, site specific or installation work (Free place).

If you are applying for the Step-Up Bursary please tell us which of the bursary criteria applies to you. The criteria to choose from will be:

- I have only started my practice as a professional artist or maker within the past year/years (i.e. 2019-2022).
- I am based in a remote area of Dumfries & Galloway where I will potentially get fewer visitors.
- My work is less commercial and therefore I don't anticipate a financial return. I am participating as a Springback or Neighbour from out with the region, I will need financial relief on the fee to justify the additional cost of transportation, travel and accommodation.
- I am going through a period of significant financial difficulties, without the bursary I couldn't afford to take part.

If you are applying for the CREATE please select this option. You will also be asked, If unsuccessful, would you like to apply for Spring Fling 2023 and be considered for a reduced fee through the Step-Up Bursary? – choose whichever option applies

Section 4: Criteria & Uploads

In this section, you will be asked to upload your images and CV and to write a brief statement. If your application is successful, we will use the images you supply for our event marketing.

Images

Applicants are required to submit four images of work from the last three years.

Note: The first image you upload should be the one that you prefer to use in Spring Fling marketing materials. Please consider how your work can best be represented in the digital brochure and provide images accordingly. View the 2022 digital event brochure [here](#) to see how images are displayed.

Images submitted should meet the following criteria:

- 1000 x 1000-pixel minimum in size (both height and width) e.g. 1800 x 1600
- Maximum 4MB for each image
- Jpeg, jpg or png
- In sharp focus
- Should be well lit
- On a plain, clean or neutral background
- Shot with professional lighting or even daylight
- **Of the work only** – i.e. please exclude frame, glass etc.

CREATE – If applying for the CREATE bursary, please make sure the images you submit are indicative of the type of work you wish to showcase, especially ones that are relevant to CREATE scheme.

The images you submit will need to demonstrate the quality of your work, and for applicants who have taken part before, they should also demonstrate a progress in your practice from previous years. We highly recommend that you commission a professional photographer to capture your work. Local photographer [Euan Adamson](#) has worked with many artists from Spring Fling and also award winning, Edinburgh based, [Shannon Tofts](#). You can also outline the progress in your work in your Artist Statement.

If you are an artist working with the moving image and you wish to submit visual material in film format, please contact Joanna Jones on joanna@weareupland.com well before the deadline.

Applications will not be considered unless visual material is submitted. Please note it is your responsibility to ensure these images are your copyright and are cleared for use in the Spring Fling 2023 marketing and promotional campaign. It is your responsibility to inform and supply us with any relevant copyright information. Spring Fling reserves the right to refuse or request alternative images if submitted materials can't be used.

> Upload your images

CV

We welcome artists and makers at different stages of their careers and with diverse experiences. Your CV will be assessed on its clarity, relevance and professionalism, and is a good way for the panellists to understand where you came from.

Tips on how to write an artist CV: <http://www.artquest.org.uk/how-to-articles/artist-cv>

Please make sure the format of your CV is a document in either Word or PDF. We cannot open Pages documents and we cannot accept images that are saved as PDFs.

Artist Statement - Max. 200 words.

Your statement is crucial for the panellists to see the idea, influence, context and aims of your work, and a good statement should add weight to the images you have submitted.

Tips on how to write an artist's statement

<http://www.artquest.org.uk/how-to-articles/artist-statement>

Assume that the panel don't know anything about your work so your statement should be clear, easy to read and understand.

CREATE – Additional Information

This section will only appear if you have selected to apply and take part in the event through the CREATE scheme (on the Bursary & Fee page).

If you are applying for CREATE then you will be asked in this section to answer the following questions:

- Why you would like this bursary and how it will help you develop your practice?
- Tell us about the work you would like to showcase – how is it experimental, less commercial, etc
- Tell us about your proposed venue – if you have something in mind e.g. studio, gallery, site specific, etc., or an idea of what kind of space.

Section 5: Submission

Terms & Conditions of Entry

In order to submit their application, all applicants must tick that they have read, understood and agree to the terms outlined below.

Terms and Conditions of Participation

I wish to apply to participate in Spring Fling 2023 and if my application is successful, I understand and agree to the following:

- to take part in Spring Fling Open Studios 2023. Once my application has been selected, I understand I have committed to the event. Only under special circumstances will the participation fee be waived if I pull out after this point.
- I acknowledge that should the event be cancelled due to COVID-19, I may not receive a refund and that any insurance for this is my responsibility.
- to be present, whether as sole occupant or sharing a studio/workshop/temporary Spring Fling space, during the weekend opening times (10.30-5.30) at all times (the public come to meet you as much as to see your work), unless approved by Upland staff.
- to have Public Liability Insurance for the duration of Spring Fling 27-29 May 2023 and acknowledge that Upland cannot be held responsible for any accidents occurring on your premises during the event.
- In addition to Spring Fling's marketing, participants are expected to do their own marketing in any way possible. This includes but is not limited to

distributing posters/leaflets, circulating brochures, digital graphics, sharing events/press, promoting the event website and social media etc. This applies to all participants including those from Dumfries & Galloway, Neighbours, Springbacks and New Graduates.

- I understand that any promotion, distribution or activity done for or in connection to the event must comply with any Scottish Governments COVID-19 regulations relevant at the time.
- to comply with any and all COVID-19 Guidance presented by Upland, should this be necessary.
- if not already a member, to pay £30 (or relevant fee) to become an Upland Professional Member by Monday 28th November 2022.
- to pay the participation fee of £270 (or £170 if offered the Step-up Bursary) by Monday 28th November 2022, unless an agreement is made with Upland to pay in instalments, or I have been awarded a space in the event.
- to submit the information required for the event brochure and virtual studio no later than Monday 28th November 2022 (a request for information will be sent to successful applicants after selection).
- to complete the Spring Fling 2022 participants' evaluation by Monday 26th June 2023 (more information will be sent to successful applicants in May/June 2023).
- To give Upland consent to hold my personal information in relation to the event and for the duration of my Upland membership in accordance with GDPR regulations. I understand this will be used by Upland only and in the promotion, facilitation and delivery of Spring Fling 2023 and Upland projects until the end of my membership.

You will then be asked to tick a box to confirm that you have read and understand the terms. Once ticked you can go on to submit your application.

If you have missed anything out, the form will flag this and you will be directed to go back and fill in the missing information.

Please note: Your application will not be accepted until you have paid the non-refundable £15 application fee via PayPal. You will be taken to PayPal to pay the £15 application fee. You do not have to have a PayPal account, nor do you need to set one up. You can simply choose to pay by card (debit or credit).

Once payment has been made you will be redirected to a page thanking you for your submission. You will also receive an email receipt.

GOOD LUCK WITH YOUR APPLICATION!