

CALL OUT: SFRM24 ARTIST OPPORTUNITY

We are looking for an Upland member to take part in SFRM2024. SFRM (Spring Fling Rural Mural) is a collaborative mural project, for which an Upland member will partner with urban street art specialists Recoat to paint a mural in Stranraer. This artist must be living and working in the project area, details of this are defined in this brief.

The deadline to submit your application for this project is: Monday 15th January 2024 by 9am

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BACKGROUND

Spring Fling Rural Mural was launched in 2014 to huge acclaim and appreciation. The project saw 11 artists collaborate to produce numerous large murals across the region on buildings, vehicles and unusual objects.

In 2016, the project returned, this time bringing an international element. 3 artists from D&G collaborated with 3 national/international street artists to produce 6 murals, 3 in D&G and three in Glasgow, Newcastle and Berlin.

The project is run by Upland CIC, the region's arts and crafts development organisation. Spring Fling Open Studios is Upland's flagship event and with the event we often present public art projects, exhibitions, pop-up events and additional programmes of activity. This year, we mark 10 years since the inception of SFRM and do so by reaching out to our local communities and painting 1 large mural in the town of Stranraer, 10 years since we first painted a mural in the town.

Please see the links section in this brief for links to photos and videos from previous years. Find out about Upland here: www.weareupland.com

WHAT WE ARE LOOKING FOR

We are looking for an artist who is interested in collaboration and open to working with others to learn new skills and create concepts.

The artist will collaborate with Recoat to create a large-scale mural in Stranraer town or area. Ideally this would be an artist who has some experience of painting and obviously experience of painting larger works would be of benefit, but it is not essential. This project is open to artists and makers working in a wide range of disciplines. In submitting your application you will be asked to explain how your practice lends itself to this project and how it will impact it going forward.

On the lead up to the painting of the mural Recoat will engage with various groups in the Stranraer community to gather interesting stories and input into the design of the murals. The artist will join 1-2 of these sessions and these will take place in March 2024.

Person Specification

Applicants must

- Be Upland members or are eligible to become members (details on Upland membership below)
- Be living/working in the designated project area (see below)
- Be available to paint the mural in March 2024, exact date TBC
- Have their own public liability insurance for taking part in this project

If successful, Upland will provide the artist with an 'Artist Agreement' that outlines roles and responsibilities, fees, invoicing etc. Upland can also support the artist in getting insurance, if required.

PROJECT AREA:

As a regionwide organisation, Upland's projects are spread across the region. This project is located in the Wigtownshire area.

SFRM is funded by Kilgallioch Wind Farm Community Fund, a fund that supports projects located within or directly benefiting Wigtownshire, Dumfries & Galloway and South Carrick, South Ayrshire. This area relates to where the mural is painted and where the artist painting it with Recoat is from. For the purpose of this project, this project does not include South Ayrshire (South Carrick). Please find the full list of the Wigtownshire Community Council Areas that this project includes below and make sure you are eligible to take part before applying.

Cairnryan	Kirkmabreck	Portpatrick
Castle Kennedy	Kirkmaiden	Royal Burgh of Wigtown and District
Cree Valley	Leswalt	Sorbie
Garlieston	Lochans	Stoneykirk
Isle of Whithorn	New Luce	Stranraer, Ochtrelure and Belmont
Kirkcolm	Old Luce	The Royal Burgh of Whithorn and District
Kirkcowan	Port William	

TIMELINE

The following timeline indicates the plan for this schedule. It is not exhaustive and may be subject to change, however, it serves to indicate the commitment required:

January 2024

- Deadline for Artist's applications
- **Monday 15th January by 9am**

February

- Contract signed
- Community engagement begins

March

- Community engagement continues
- Murals painted (dates tbc)

April

- Social media and PR

May

- Social media and PR on lead up to Spring Fling Event 25-27 May

June

- Artist project evaluation to be completed

FEES

The artist will be paid a fee of £340 per day for 11 days = £3,740

This is based on a full day rate for an experienced artist of over 5 years. This rate may change depending on experience and aims to follow the Scottish Artist Union rates of pay:

These days breakdown to:

1 day community workshop – 1 full day or 2 half days at 2 groups, sessions led by Recoat

1 day meetup with Recoat (one full day or split across as needed)

3 days development – developing design, using materials, preparations before painting

6 days painting mural

HOW TO APPLY

To apply please email Joanna Jones - joanna@weareupland.com - with the following information.

The deadline to submit your application for this project is: Monday 15th January by 9am

This must be submitted as separate attachments (not all in one document):

- **Application Information** telling us (maximum 2 sides A4, word or PDF only):
 - About your practice and how it lends itself to this project
 - Why you would like to take part in this project and how it will benefit your practice
 - Confirm that you meet all the essential person specifications (please confirm each point)
- **Artist CV** - max 2 sides of A4 (word or PDF only)
- **Up to 8 images or videos** of your work that are relevant to this project.

Previous applicants and participants in SFRM can apply but should explain clearly in their statement why they should be considered again.

The selection panel will be made up of representatives from Upland CIC, Recoat and Creative Stranraer.

If you would like to submit your application in an alternative format or require additional support due to access concerns, please contact joanna@weareupland.com

LINKS

The following are links to the previous projects in 2014 and 2016:

2014 SFRM

Photos - <https://flic.kr/s/aHsjYReZny>

Spring Fling Rural Mural #SFRM Artists In a Barn - <https://vimeo.com/89702748>

Spring Fling Rural Mural #SFRM Timelapse by Sam Finch - <https://vimeo.com/93627773>

2016 SFRM

Website: <https://www.weareupland.com/projects/rural-mural>

Photos:

<https://flic.kr/s/aHskCKYwPS>

<https://flic.kr/s/aHsktzL7rJ>

<https://flic.kr/s/aHsktzJVEq>

<https://flic.kr/s/aHskwV6Jy4>

Videos:

#SFRM 2016 Alistair Wyllie (Recoat) - <https://vimeo.com/168013410>

#SFRM 2016 Glasgow - <https://vimeo.com/165419090>

#SFRM2016: Danny Hughes - <https://vimeo.com/166351597>

Film - <https://vimeo.com/193963630>

FUNDING & PROJECT PARTNERS

This project is funded by Kilgallioch Wind Farm Community Fund, administered by Foundation Scotland.



Foundation Scotland

Upland is working with Creative Stranraer to make sure that we engage with the local community in the Stranraer area, ensuring that this mural represents the needs of the community and compliments the existing mural and projects in the area. <https://creating-stranraer.mailchimpsites.com/>



UPLAND MEMBERSHIP

This opportunity is for Upland Members only.

You do not have to be a member to apply, but this will be required if you are selected. Please check if you are eligible to become an Upland member before applying.

Find out more about Upland membership and its criteria on the website, please visit:

<http://www.weareupland.com/members/become-an-uplander/>

DATA PROTECTION

Please note: any information submitted with regards to this application will be held by Upland securely. We will not pass on your information to unrelated parties.

By submitting the information required for this application you consent to these terms.

CONTACT

Joanna Jones, Assistant Director, Upland

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www.weareupland.com